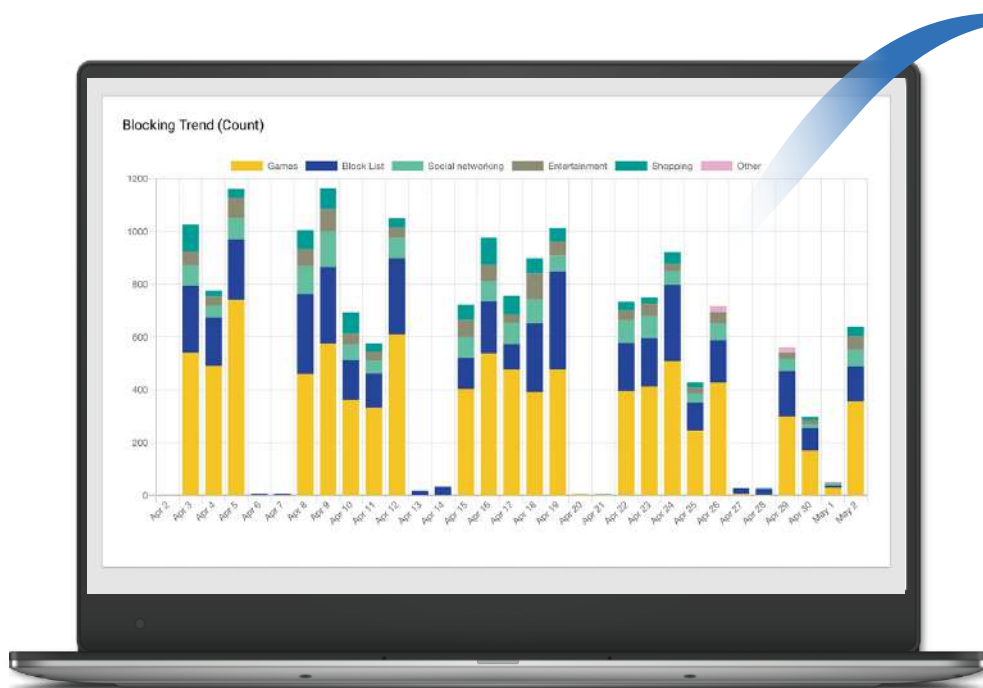**eledao**
The **InstantAI™** Advantage

" **Are digital distractions disrupting online instruction in your school ?**

> ## " School districts report that digital distractions are the #1 obstacle to online instruction !
>
> *-- EdWeek Research Center, March 2022*

75% to 20%

STUDENT GAMING ATTEMPTS IN JUST A FEW WEEKS FROM DELEDAO IMPLEMENTATION

The Deledao dashboard with sample data. The gaming distraction rate is correlated with the overall distraction rate. Typically, when gaming attempts go down, overall distraction attempts go down.

"Deledao's AI does a really nice job of figuring out what is and what is not a game... When I first implemented Deledao, games equated to about 75% of the sites Deledao was blocking. Now that number is closer to 20%. That tells me that students are just giving up on trying to get to games."

-- Bryan Linn, Technology Director, Pierre School District (SD)

Deledao **ActiveInsights™**

Join the student success mission with Deledao ActiveInsights™, the ***only*** suite of online instructional solutions that uses patented InstantAI™ technology to ensure school devices are used for learning.

ActiveScan™ – Web Filter

employs patented InstantAI™ technology to evaluate content in real time to ***instantly block or blur*** any digital distractions, keeping your students on task and engaged in learning.

ActiveInstruct™ – Classroom Management

frees educators from being digital hall monitors while reducing the need to submit IT tickets.

ActivePulse™ – Student Wellness

provides teachers and administrators with immediate insights into the student's mental state, instant alert features, and reports.

ActiveScan™

" Block distractions with a patented real-time AI filter !

Employ InstantAI™ **technology to ensure that your students don't get lost down gaming or social media 'rabbit holes!'**

GameChanger™
uses browser technology to instantly analyze text, images, keyboard and mouse movements that indicate gameplay and takes your students back to your assigned lesson content.

MediaMonitor™
instantly evaluates Google sites, YouTube and other social media your students often visit. It automatically analyzes, screens and blocks inappropriate images and videos the very second a student visits a new page.

Jim Shreve
IT Director
Nome Public Schools (AK)

The Problem
A 2021 study on URL and keyword list-based filtering technology found that over 95% of students were able to bypass their school's content filter in more than 80% of their attempts.
-- *Turner, B. R. (2021). Edith Cowan University (Australia)*

Our Solution
Before, we had a few students relentlessly trying to access what they shouldn't, and that distracted the whole class. Now we keep everyone safe and learning. Students gradually cut down on trying to go off task. It's incredible!
-- *Jim Shreve, IT Director, Nome Public Schools (AK)*

Many times students are extremely adept at 'working around' outdated lists of blocked keywords and they use proxy sites that let them bypass the school filter.

ProxyGuard™

automates the detection of proxy sites students use to bypass your current filter. Get ready to further streamline your web filter management, drastically cut teachers' block requests and keep students engaged in learning.

WordCipher™

instantly recognizes contextual nuance, inventive spelling and redacts foul language to promote school-appropriate language.

"We kept all the features we had with our previous filter product and gained more with Deledao so it was a no brainer. Besides blurring inappropriate images with AI, Deledao developed ProxyGuard™ to detect and block proxy sites like Interstellar in real time. The proxy detection feature alone has saved me 10-15% of my weekly time spent manually adding sites to the blocklist. That's 4-6 hours I get back every week!"

-- *Kyle Calderwood Technology Coordinator Tabernacle Township School District (NJ)*

Kyle Calderwood
Technology Coordinator
Tabernacle Township School District (NJ)

Did you know?

According to a 2022 Pilot Case Study, Deledao patented InstantAI™ technology reduces student online distractions by over 40% in as little as 4 weeks. Read more at www.deledao.com/case-studies.

ActiveInstruct™

The first hands-free digital classroom management solution.

Deledao ActiveInstruct™ proactively monitors online student engagement—so you don't have to!

- **Online Classroom Management:** Monitor live screens, chat 1:1, and create small groups in digital classrooms.

- **AI-Powered Behavior Detection**: Use AI to detect inappropriate or off-task behavior, even on websites that are otherwise allowed.

- **Teacher Autonomy in Web Access**: Give teachers autonomy to unblock websites without waiting on the IT team, empowering them with the resources they need.

- **Data-Driven Student Engagement**: Capture detailed data on off-task behavior and provide teachers with insights into students' "Time on Task." This data allows for targeted support and personalized learning.

RESEARCH-BASED DESIGN

Product Certification

ISSUED BY
Digital Promise

Digital Promise awarded Deledao the certification in "Research-Based Design for Instructional Learning Products."

The Problem

"When the [classroom management] software is primarily used for monitoring and restricting student activity, it shifts teachers from being instructional leaders to digital overseers."

-- Jessica Grose, The New York Times, 2024

Our Solution

"Our teachers are thrilled about ActiveInstruct™. The teachers are saying it's making a huge difference in student productivity. Students are working on what they should be."

-- Paul Hoy, Director of Technology, Heritage Community Charter School (ID)

Did you know?

The U.S. Department of Education recommends that schools use research-based EdTech products designed to align with ESSA tiers. Our certification by Digital Promise in research-based product design is third-party proof that Deledao is aligned with ESSA Tier 4 guidelines.

ActivePulse™

Get immediate alerts into your students' mental well-being.

When every minute counts, **Deledao ActivePulse™** gives you instant updates about a students who may be in potential danger.

- **Understand Intent**: Unlike other companies with antiquated keyword watch lists, our solution investigates historical activity and contextual clues to better identify students' mental states.

- **Case-by-Case Management**: Equip school administrators with a case management tool to handle each student's unique situation with the customized care and attention they deserve.

- **Parent/Guardian Engagement**: Share the responsibility of student mental health with parents/guardians by providing schools the option to send alerts during and after school hours.
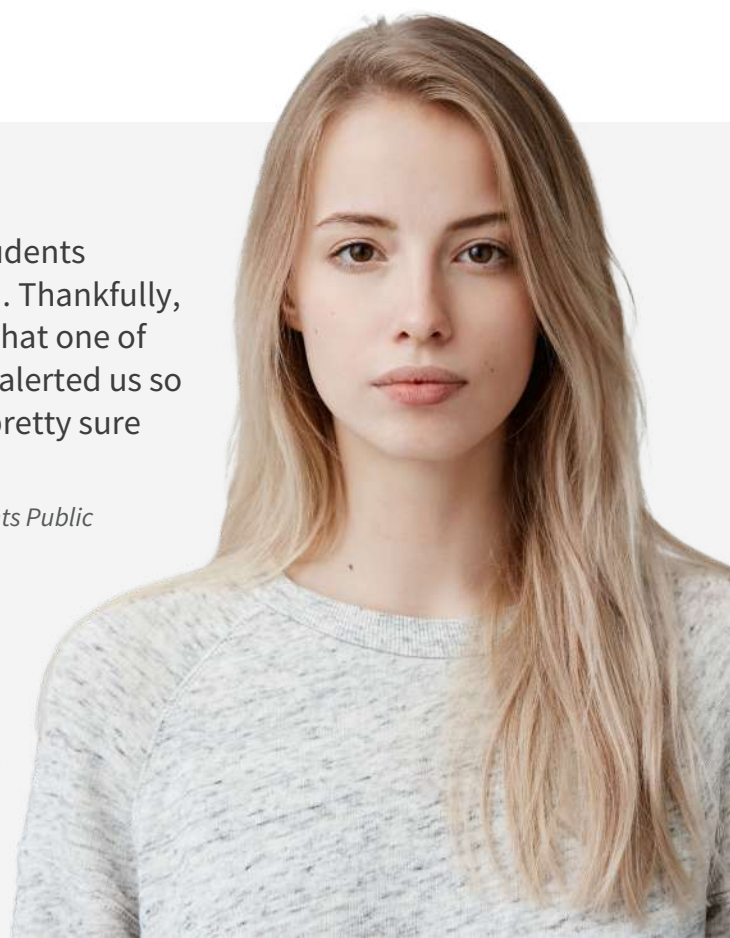
"We don't always know when students struggle with their mental health. Thankfully, Deledao ActivePulse™ detected that one of our students was struggling and alerted us so we could send help in time. I'm pretty sure Deledao helped save a life."

-- Mike P., Assistant Principal, Godwin Heights Public Schools (MI)
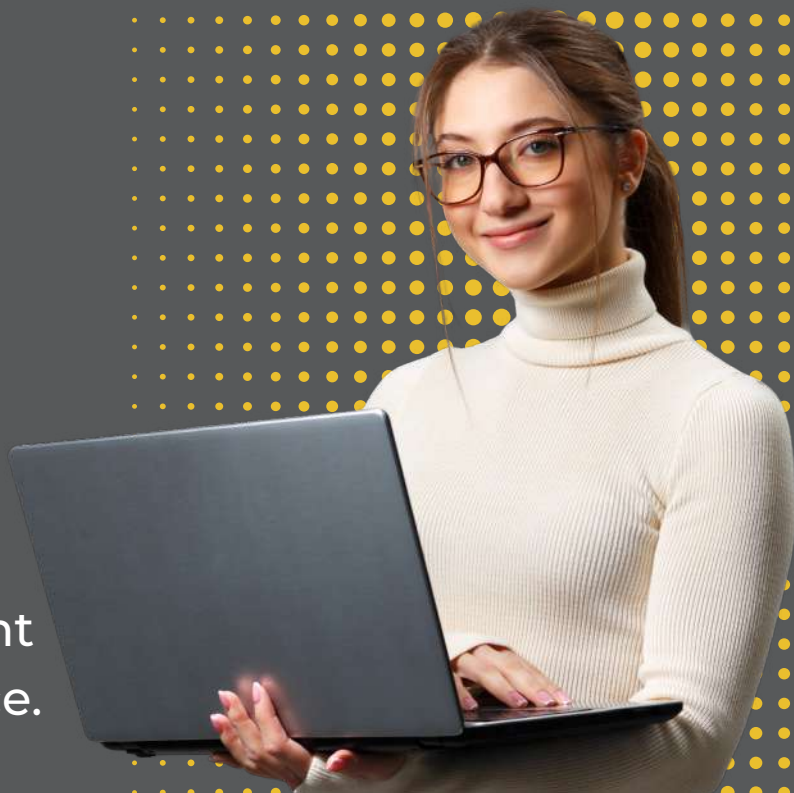
Did you know?

In 2021, 44% of high schoolers felt sad or hopeless. And suicide is now the 2nd leading cause of death among children 10-to 14-years old.

--The New York Times, October 2022

The Deledao **Difference**

The ONLY suite of online instructional solutions using patented InstantAI™ **technology to improve student engagement and performance.**

ActiveScan™ – Web Filter

is guaranteed to reduce student digital distractions allowing you to ditch your keyword and URL blocked lists!

ActiveInstruct™ – Classroom Management

delivers built-in teacher and student engagement tools like no other.

ActivePulse™ – Student Wellness

actively monitors student online activity, instantly flags concerning posts, and alerts school administrators and parents.

deledao
The **InstantAI**™ Advantage

www.deledao.com | info@deledao.com